

# Deutschsprachige E-Mail-Marketing-Lösungen (Auswahl)

Anbieter	Sprachen			Preismodelle				Zielgruppen-segmentierung			Features					Verfügbare Templates				Reporting-Werte pro E-Mail	Besonderheiten	
	Deutsch	Englisch	Weitere	Software as a Service	Nach Versandvolumen	Flatrate	Prepaid	Listenübergreifend	Tag-basiert	Empfängerbewertung	Kostenloser Testversand	Spam-Test	Autoresponder	Automatisierte Mail-Serien	A/B-Test	Responsiv	Drag and Drop	Wysiwyg	Anzahl			
<b>Agnitas</b> www.agnitas.de	●	●	5	●	●	●	○	●	●	○	●	●	●	●	●	●	●	●	●	> 20	rund 100	Personalisierte Verbindung von Mail, WhatsApp, Push
<b>Campaign.Plus</b> www.campaign.plus	●	○	0	●	●	○	○	●	○	●	○	●	●	●	●	●	●	●	●	> 35	> 15	Produktübernahme per Drag and Drop aus Online-Shop
<b>Cleverreach</b> www.cleverreach.de	●	●	2	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	> 100	k. A.	Plug-ins zu externen CRM-, CMS- und Shop-Systemen
<b>Episerver Campaign</b> www.episerver.de	●	●	2	●	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	2)	rund 350	Teil einer gesamtheitlichen Marketing-Suite
<b>Getresponse</b> www.getresponse.de	●	●	24	●	○	○	●	●	●	○	●	●	●	●	●	●	●	●	●	> 500	rund 10	All-in-one-Marketing-Plattform
<b>Inxmail</b> www.inxmail.de	●	●	7	●	●	○	●	●	●	●	●	●	●	●	●	●	○	●	●	3	rund 100	Große Versandvolumina möglich
<b>Mailingwork</b> www.mailingwork.de	●	●	0	●	○	○	●	●	●	●	●	●	●	●	●	●	●	●	●	2)	> 30	Individuelle Templates für jeden Kunden
<b>Mailjet</b> www.mailjet.de	●	●	2	●	●	○	●	●	○	●	● <sup>1)</sup>	●	●	●	●	●	●	●	●	> 40	k. A.	Teams können gemeinsam an Mails arbeiten (Collaboration)
<b>Mapp Digital</b> www.mapp.com	●	●	3	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	2)	> 10	Globales Deliverability-Team
<b>Newsletter2Go</b> www.newsletter2go.de	●	●	4	●	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	> 78	> 12	30 Schnittstellen zu Shop-, CRM- und CMS-Systemen
<b>Rapidmail</b> www.rapidmail.de	●	●	4	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	> 280	> 15	TÜV-Bewertung „sehr gut“
<b>SC-Networks/ Evalanch</b> www.sc-networks.de	●	●	2	●	●	●	●	●	○	●	●	●	●	●	●	●	●	●	●	> 50	> 50	Best-of-Breed Customer Experience Management
<b>Sendeffect</b> www.sendeffect.de	●	●	0	●	●	●	●	●	●	●	●	●	●	●	●	● <sup>1)</sup>	●	●	●	> 160	> 30	Eigene dedizierte Versand-IP-Adressen für jeden Kunden
<b>Xqueue/Maileon</b> www.maileon.de	●	●	7	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	> 10	> 10	Spezialisierung auf Customizing und Reseller-Lösungen